



Early Adopter of NFV? Mitigate Risk! UKNOF 34 - Manchester

Anthony Magee, 21st April 2016
Global Business Development

What are we trying to do?



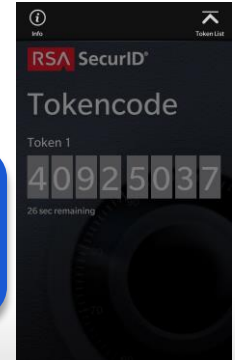
PNF

Physical Network Function



VNF

Virtual Network Function



Physical network devices can be replaced
with software versions

Benefit of Virtualisation: Choice of Hardware



Physical Network Appliances become VNFs

 Residential Gateway	 Deep Packet Inspection	 Intrusion Detection	 Network Address Translation	 Network Firewall	 Digital PBX
 Content Delivery/Cache	 Encryption	 Load Balancer	 Basic Traffic Management	 Traffic Management	 Application Acceleration
 Session Border Controller	 SIP Gateway	 Test Set	 Router		

Compute, Storage, Server Infrastructure

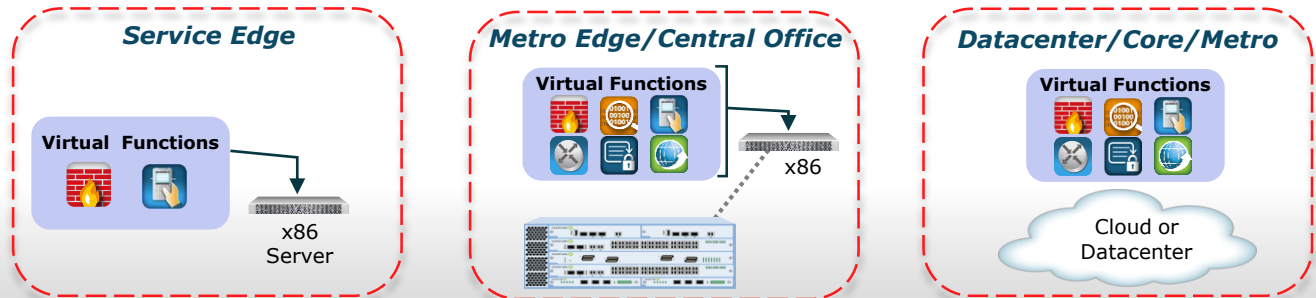


Choose any platform or brand

Benefit of Virtualisation : Choice of Location

Virtualization choice in deployment locations

VNFs placed **where needed**



Caveat: Not everything can/should be virtualised



Where Virtualization Works

- Limited life-time/elastic services
- Flexible parameters / algorithms
- Moderate processing load

e.g. CPE devices

Dedicated Hardware Preferred

- Static, always on, high volume
- Performance and delay-critical
- Synchronization

e.g. Core Routers...for now



Avoiding problems/mitigating risk



- Some Examples...
- Early adopters need more visibility
 - Server Failures
 - Software instability
 - Latency challenges
 - Interop between multiple VNF vendors
 - Assurance and ability to isolate
- MANO Challenge
 - Global Vs Domain Orchestration
- Marketing Challenges
 - "I've virtualised your UNI!"
 - *"But I pay for a physical UNI"*

Assured NFV Minimizes Risk

Edge Virtualization



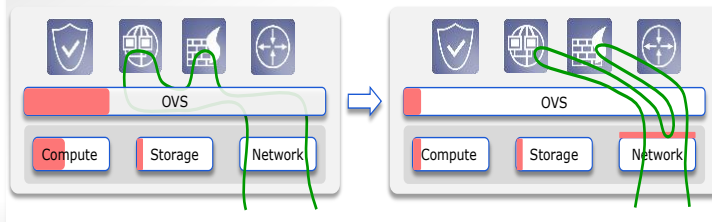
Pure-Play

- COTS Hardware
- Choice of brand



Assured

- Tight integration Compute / Forwarding plane
- Acceleration of Open Virtual Switch
- Efficient use of NFV resources



Pure-Play and Assured balance flexibility and performance

Choices, Choices, Choices...



- Choice of...
 - Appliances to virtualise
 - Location to place VNFs in
 - Platforms to host VNFs on
 - PurePlay vs Assured
- Above all...
 - **Openness and Interop!**
- Demos during breaks and after event
- It's not virtual, its real, and it's here today!



Thank You



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