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Nominet and ENUM

Jay Daley



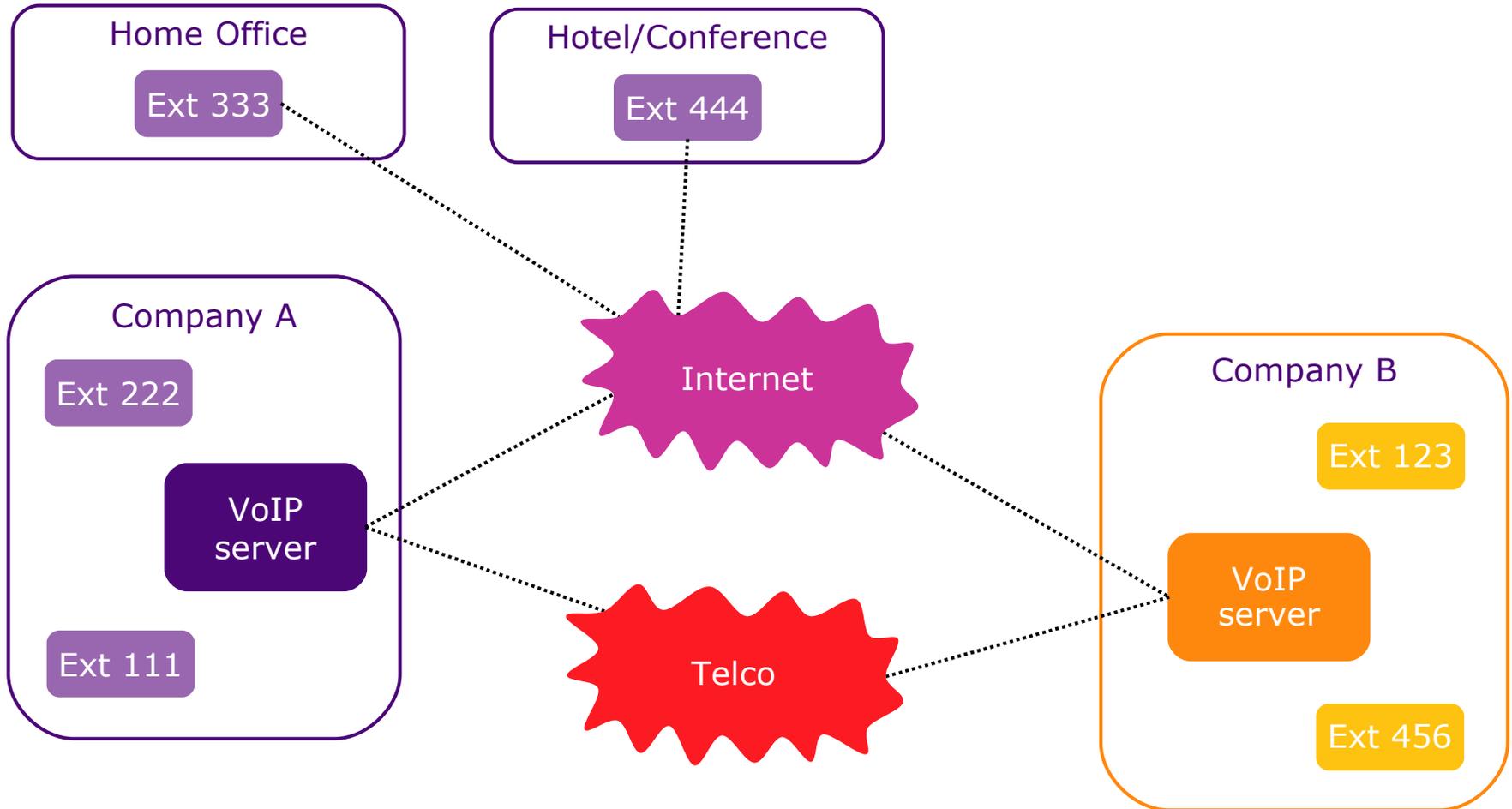
Nominet and ENUM

ENUM explained

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What problem does it solve?



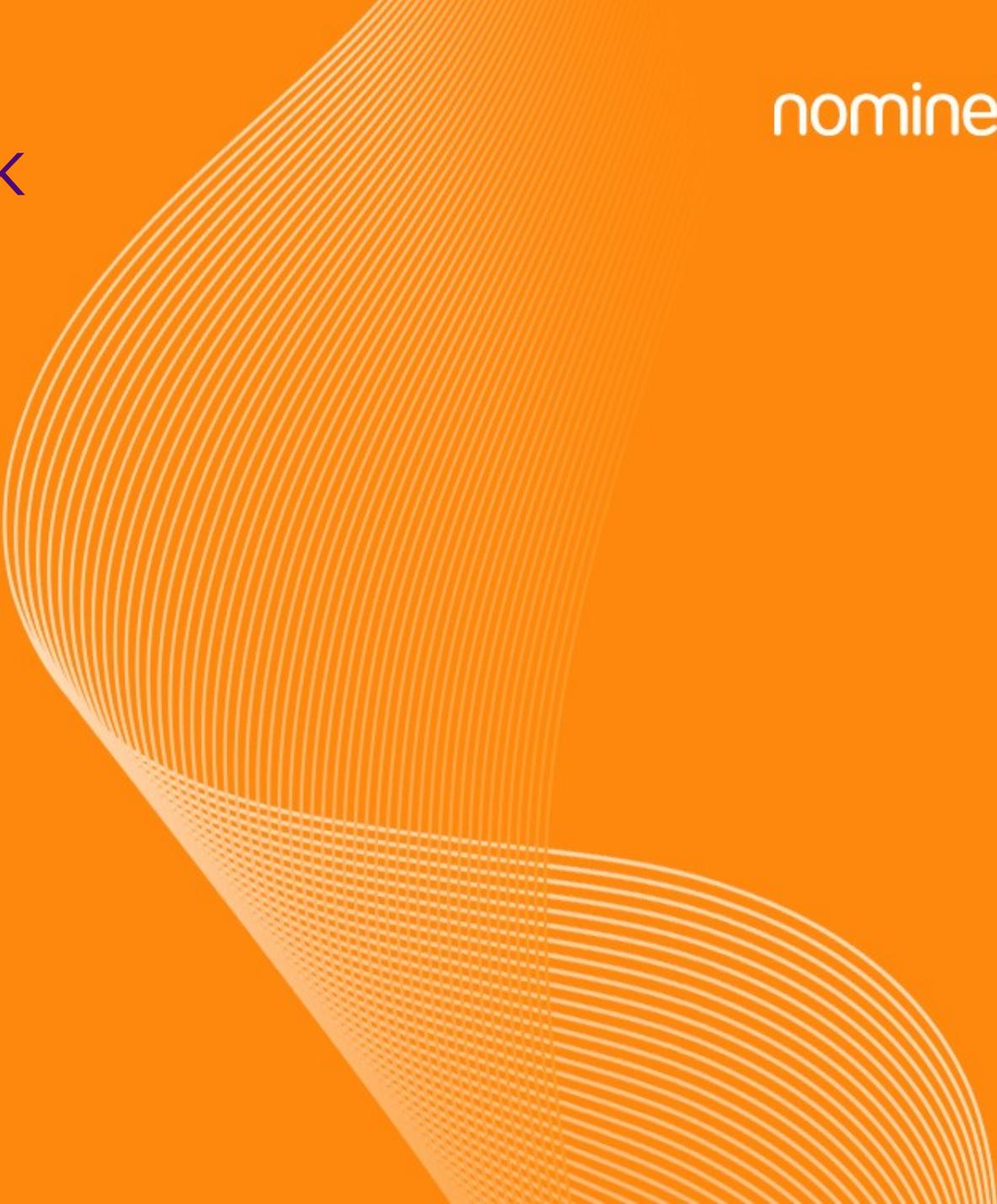
Technical solution

- ENUM solves problem by
 - turning telephone numbers into domain names:
 - finding available services associated with those numbers
- So the number
 - 01865 332211 becomes
 - 1.1.2.2.3.3.5.6.8.1.4.4.e164.arpa
- Special DNS entries describe available services
 - So to say we have can be contacted by VoIP on this number:
 - NAPTR 10 10 "u" "E2U+sip"
"!^.*\$!sip:441865332211@nominet.org.uk!i" .
- These domain names and entries are not meant to be directly used by people.

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ENUM in the UK

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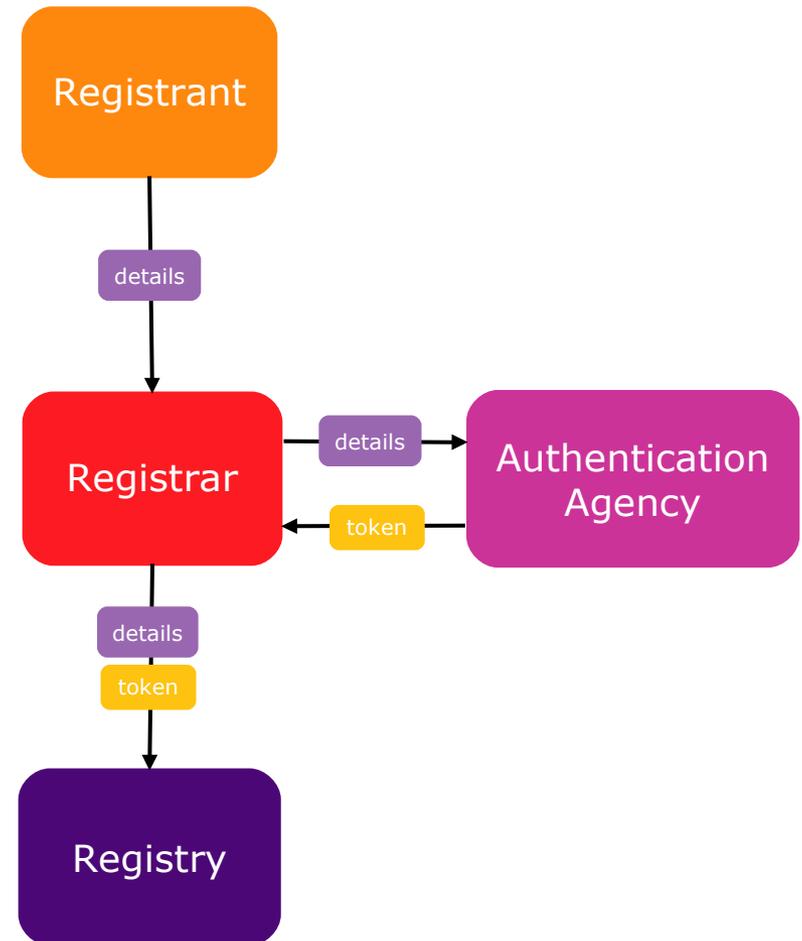
UK ENUM Management

- For 3 years industry consortium (UKEG) ran trials and designed interactions and policies
- DTI issued public consultation in 2005 based on trial
- UKEC now formed
 - Overall management of UK ENUM
 - Not-for-profit, membership organisation
 - Management board and policy advisory group
 - Tendered for 4.4 registry in early 2007
 - Will accredit registrars and authentication agencies
- We won bid to run 4.4 registry on license from UKEC
 - UK ENUM up and running in early 2008

- Telephony world is highly regulated
 - Two cultures coming together
- Major concerns are:
 - Privacy - Protecting personal information
 - Misuse - Cold calling, abusive calls
 - Scams - 'Slamming' customers, fake directories
- UKEC will run policy board with various representatives
 - Registry has automatic seat
- Very high profile - government/Parliamentary interest
- UK policy still being worked on by UKEG

Registration process for UK user ENUM

- Registrant supplies details to Registrar
- Registrar forwards them to Authentication Agency (AA)
- AA checks ownership of number - replies with token
- Registrar sends request to Registry with AA token
- Registry creates registration - for one or more numbers
- Registry delegates numbers in 4.4.e164.arpa zone



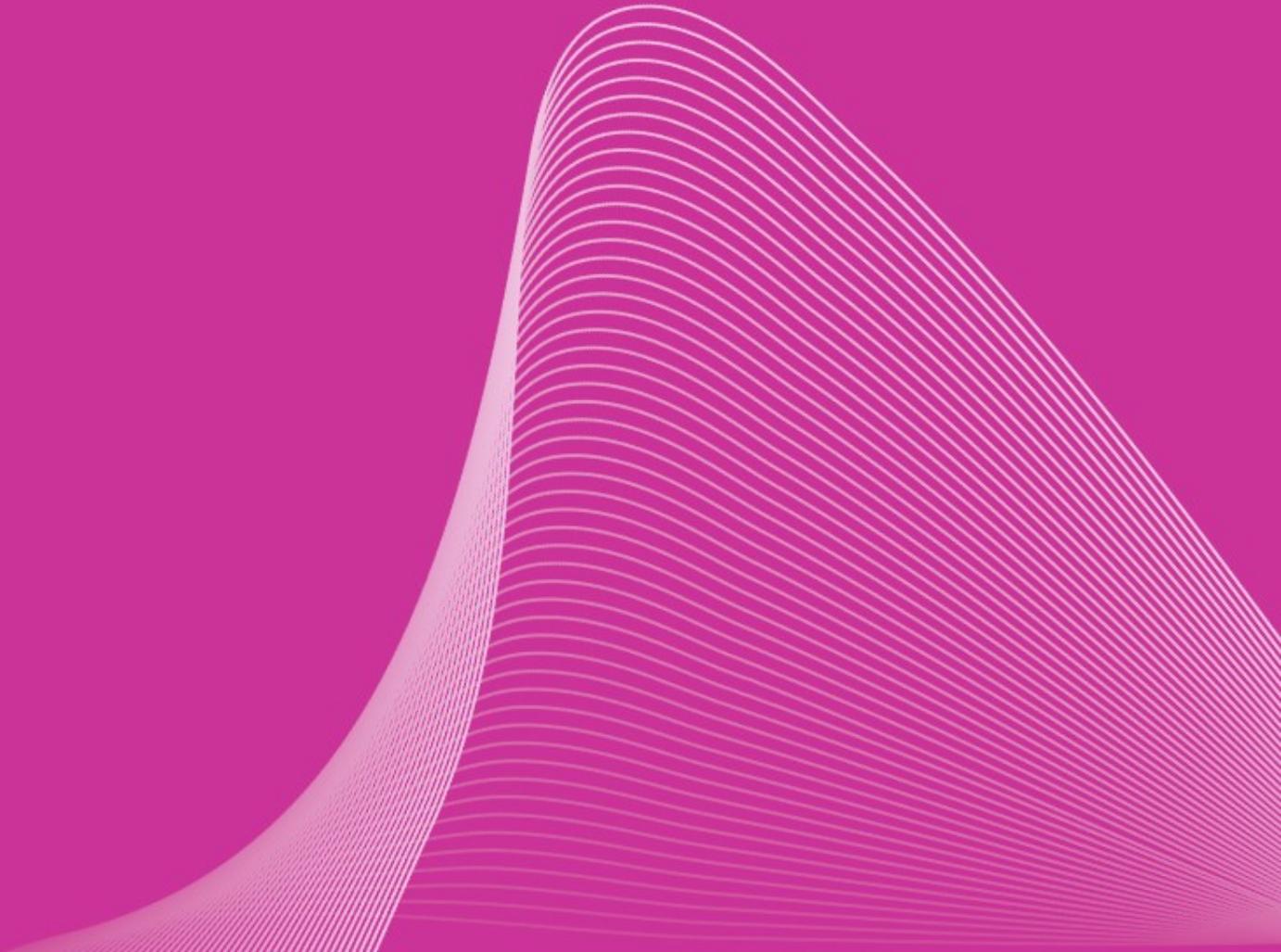
Key differences from Nominet process

- No direct contract between Registry and Registrant
 - But policy unclear on forced registrar change
- All registrations are authenticated
 - So no cyber-squatting, disputes, availability checkers etc
 - How easy to prove you 'own' your number?
 - AA will expect payment
- One registration can be for many numbers
 - More complex pricing model
- No WHOIS
 - that would be a phone book in reverse
- User experience is very different

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Other flavours of ENUM

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Carrier (telco) ENUM

- Private ENUM trees used by a carrier (telco) for call routing - no registry involved.
- Very different scale to public DNS
 - Below 1ms response time, always
 - May have millions of ENUM domains
 - ENUM servers in their data centres
- Very big business at the moment
 - Specialist DNS suppliers
 - Peering exchanges for carriers
- Standard being discussed at IETF
 - May designate new tree for this e.g. e164c.arpa
 - May be public tree but private connections

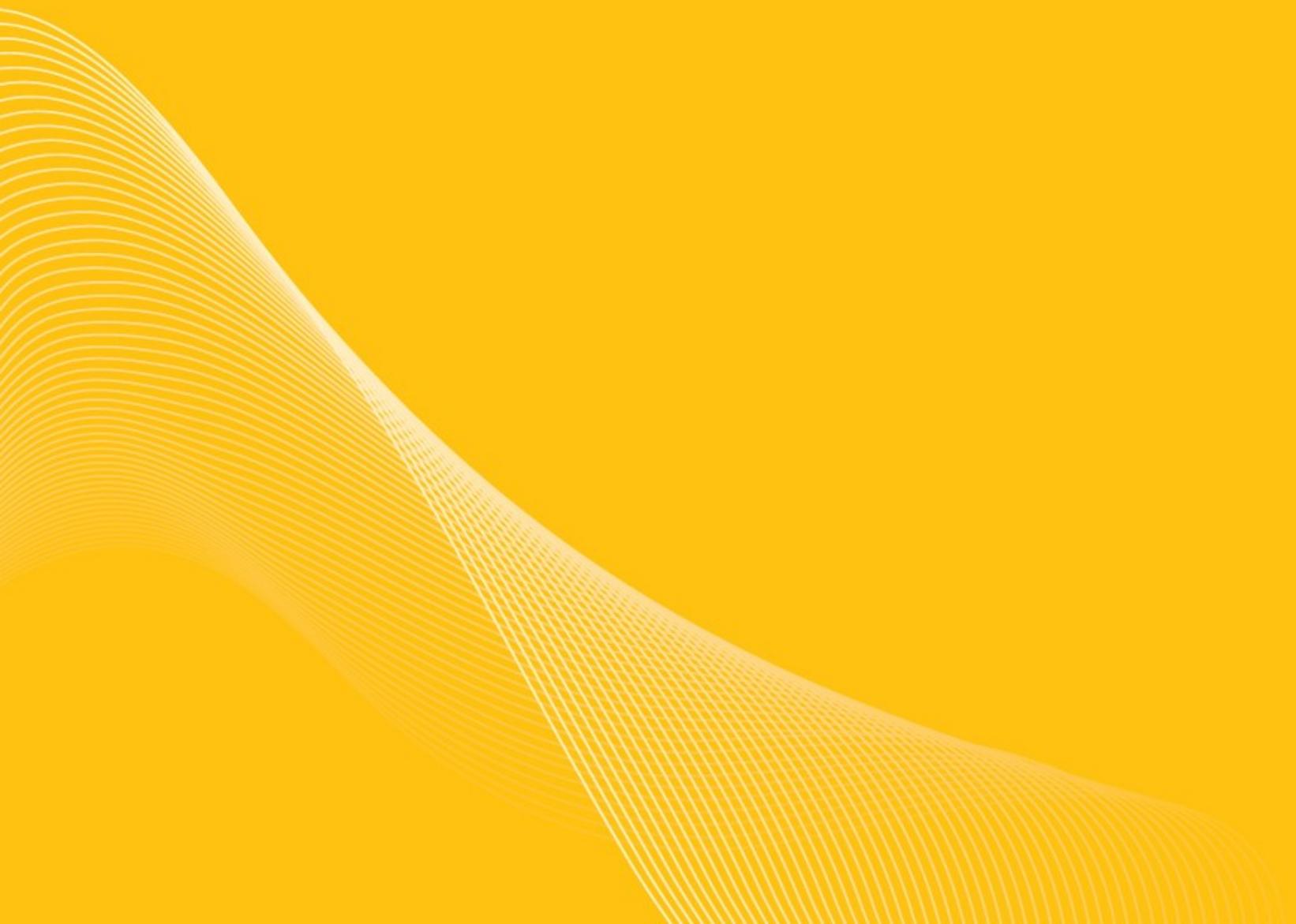
Carrier Registrations in User ENUM (CRUE)

- Hybrid of Carrier and User ENUM - entirely UK specific
- Process
 - Carrier registers block of numbers with Registry
 - Registry checks ownership
 - Registry publishes NAPTR records not NS records
 - Choice of NAPTR records very limited
 - Overwritten by user ENUM registration
- What is it for?
 - Designed to populate user tree quickly
 - New carriers who are entirely IP/Internet based
 - Low cost services from incumbents (VoB)
- This could be huge ! (for the 4.4. Registry)

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Why Nominet?

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Benefits for all ⁽¹⁾

- Benefits for registrars
 - Single provisioning channel
 - Joined up billing
 - Integrated support
 - Single online management interface
 - Not for profit registry, which you own
- Benefits for registrants
 - Representing the needs of registrants
 - Low cost pioneer
 - Protection of domains of highest importance
 - Safe and secure domains

Benefits for all ⁽²⁾

- Benefits for Nominet
 - Pre-eminent position in UK Internet
 - Builds on our high profile policy involvement
 - Reuse existing systems
 - Same set of current and developing technologies
 - All the same as for you !
- Benefits for the whole community
 - Focus on whole Internet, not profit
 - Strengthens UK input into global Internet policy
 - Ditto for technical standards
- For many, 4.4 is .uk for telephony

Registries are changing

- Standardised interfaces (e.g. EPP)
 - Need to lead by innovation
- Domain name registries => Internet registries
 - ENUM
 - Number portability
 - Emergency call location services
- Different business - different model
 - Pushed data (registry data to your servers)
 - Controlled access (emergency services)
- Federations (pseudo-registries)
 - Multiple registries - single interface

Summary

- ENUM is coming soon
 - Very different mechanics from .uk
 - Very similar policy and management to .uk
- Just the start
 - Registries are changing
- Innovate and change or be surpassed

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Any questions?

jay@nominet.org.uk

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